Resume

Amal Suresh

Email: amalsuresh.ca@gmail.com

Phone Number: +1 5483339692

Career Objective

Recent postgraduate student in Interactive Media Management with a solid foundation in UX design, ideation and project management. Hands on experience as a UX strategist on group projects and through personal projects with expertise in transforming complex data into simple and user centric designs using Figma.

Core Qualification

Interactive Media Management

- Credential: Ontario Graduate Certificate
- College: Centennial College, Story Arts Centre, Toronto
- Year: September 2024 – August 2025

Project Management

- Credential: Ontario Graduate Certificate
- College: Conestoga College, Doon Campus, Kitchener
- Year: September 2023 – April 2024

Skills

- UX Design: Wireframing, Prototyping, User Flow Development, Usability Testing
- Tools: Figma, Adobe Illustrator, Adobe Premiere Pro, MS Office
- Research: User Research, Persona Development
- Technical: Basic HTML, CSS, JavaScript
- Project Management: Agile Methodologies, Time Management
- Soft Skills: Communication, Team Collaboration, Problem Solving

Professional Experience

Product Owner: EcoWatt (Digital Smart Energy Management Platform)
January 2025 – April 2025

- Designed a mobile application that tracks real-time energy usage, provides personalized recommendations based on dynamic pricing and features a visual scanning tool for estimating appliance energy consumption.
- Developed high fidelity wireframes, interactive prototypes and conducted usability testing to refine user experience.
- Developed clear, user-friendly educational content that breaks down complex energy insights and cost saving recommendations into actionable steps.

UX Strategist: Drivedeal.ca (Group Project)
November 2024 – December 2024

- Led brainstorming and ideation sessions to develop a marketing strategy for a client based interactive media project.
- Collaborated with UI designers, content strategist, project manager and subject matter experts to design solutions that met the client’s objectives.
- Produced a dynamic team introduction video which was a part of the group project and received positive client feedback.